



Build your life on solid solutions.



# solutions



## About Family Foundations

Family Foundations is the premier nonprofit financial and family counseling and education organization in northeast Florida.

In the last 50 years, we have helped over 100,000 families take control of their financial future, buy a first home, cope with a troubled child and pay off their debts to restore their credit.

Our agency and our caring professional staff offer the tools to rebuild your finances, rebuild your family and rebuild your life.

**The answers start with a solid foundation.**

*We are a United Way agency and are supported by numerous foundations, corporations and individuals throughout our community.*

## Building strong and financially secure families.

Welcome to our first issue of *Solutions*, an newsletter published by Family Foundations.

### Identity Theft and Seniors



Did you know that 8.4 million Americans were victims of identity theft fraud in 2007 with thefts totaling \$49.3 billion dollars? According to the Federal Trade Commission (FTC) ID theft has been the top consumer complaint for the past five years in a row.

Identity theft is a crime that won't go away. In spite of doing everything right, consumers nonetheless can find themselves victimized, forced to spend time and money restoring their good name and good credit.

Family Foundations knows that our senior population is particularly vulnerable to identity theft. We recently launched an initiative to help seniors in our community to protect their identities by holding a series of seminars across Jacksonville in partnership with the City of Jacksonville and the First Coast YMCA. In these seminars, seniors learned steps they can immediately take to protect their identity and their credit.

This initiative was sponsored by a grant given to Family Foundations by the Alliance for Children and Families as part of their New Age of Aging program.

### Purses and Portfolios Graduates Class 3

"This was an excellent program. I appreciate what you are doing for women."

October 1 marked the day when twenty women graduated from our third class of Purses and Portfolios. Each of these women completed a financial education curriculum integrating leadership development with economics, philanthropy and personal finance. This program was developed to serve as a catalyst to assure economic success for current and future women leaders in our community.

Purses and Portfolios was designed to build the capacity of women to become financially self-sufficient, increase women's knowledge of the assets and resources in their



*"This was an excellent program. I appreciate what you are doing for women."*

community, motivate women to help other women succeed and inspire women to develop their ability to give back to the community.

Jacksonville University served as the host for this series of classes. The Davis College of Business graciously provided their executive learning facilities and catering services. Dr. Robert Boylan delivered a captivating session on Money and Investing.

The Financial Planning Association of Jacksonville provided six experts for the program. Sheryl Bordelon, Kathy Christopher, Nassim Elias, Annette Hall, Mary Beth Neely and John Schaedel availed the class of their expertise in college planning, retirement basics, insurance coverage, money and relationships, tax issues, estate planning and managing risk with a special emphasis on the unique needs of women.

Family Foundations is also grateful to each corporation who supported this event - Blue Cross Blue Shield of Florida, CSX, Vistakon and Wachovia.

## Board Member Profile



Susan Bowen was recently elected as Vice Chair of the Board of Family Foundations. Susan has been a Board member for over two years. She tells us that she is honored to serve on Family Foundation's Board because it gives her the opportunity to contribute to her community in a meaningful way. She is particularly excited about the program areas that help families achieve financial self-sufficiency.

Susan has more than 25 years of experience in organizational development, performance improvement, education, and training. Since 2001, Susan has led the learning and development function at Sea Star Line in Jacksonville, Florida. During that time, she has designed and managed the company-wide learning strategy. Susan was recognized by Sea Star Line as the 2006 Employee of the Year.

Susan received her Bachelor of Arts degree from Muskingum College, New Concord, Ohio, and her Master of Arts degree from Marshall University, Huntington, West Virginia. Her professional affiliations include the American Society for Training and Development (ASTD) and the Society for Human Resource Management (SHRM).

Susan and her husband Joe reside in Fernandina Beach.

## Stay informed!

Contact [info@familyfoundations.org](mailto:info@familyfoundations.org) and request to receive our e-newsletter via email.